Al Member Communication Tools

- Asphalt magazine
- published 3 times per year
 (February, June, October),
 plus digital version and
 monthly updates via email
- Electronic member only newsletter monthly
- Meeting invitation and corresponding emails – 3 times per year (Spring, Summer, Annual)
- **Membership Directory** online and PDF version available
- Annual Report distributed in April of each year

- As a member of the Asphalt Institute, each designated company representative will receive the following communication from staff throughout the year:
- HSE Alerts periodic emails on regulations, research and news
 - Asphalt Usage Report

 sent electronically in the fall to primary
 representatives; available
 online to all members
- Volunteer Survey sent in the fall from the Al President to request a seat on one of 11 committees
- Regional Engineer quarterly reports

We encourage members to become active in our social media efforts.

Asphalt magazine:

- f facebook.com/Asphaltmagazine/
- @Asphaltmagazine

Asphalt Institute:

- facebook.com/asphaltinstitute
- in linkedin.com/company/asphalt-institute
- @Asphalt_Inst
- youtube.com/user/Asphaltinstitute



Be sure to opt in for these communications online. If you need assistance with your communication preferences, please contact: **Tracie Schlich**, *Director of Marketing and Membership*

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